

All communications to:

The Editor, BMJ, BMA House, Tavistock Square, London WC1H 9JR

Tel: +44 (0)20 7387 4499 Fax: +44 (0)20 7383 6418/6299 Email: editor@bmj.com

Guidance for authors appears on our website (bmj.com/advice)

© BMI 2001.

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any other means, electronic, mechanical, photocopying recording, or otherwise, without prior permission, in writing, of the BMJ.

US periodicals postage is paid at Rahway, NJ. BMJ is published 51 except in December Postmaster: send address corrections to: BMJ, c/o Mercury Airfreight International Ltd Inc, 365 Blair Road, Avenel, NJ 07001, USA. US (direct) subscriptions \$455.

Published by the proprietors, the British Medical Association, Tavistock Square. London WC1H 9JR. Printed by Cradley Print Ltd.

## Subscriptions

BMJ Fulfilment Department. BMA House, Tavistock Square. London WC1H 9TD Tel: +44 (0)90 7383 6270 Fax: +44 (0)20 7383 6402 Email: subscriptions@ bmi.com

## Submissions from

Authors from outside the UK may send their papers to papers@bmj.com

Please would you send the text and any tables and figures as attached files, together with a covering letter giving all contact details (postal address, phone, fax, and email address).

Richard Smith Gaby Shockley, secretary to editor

Editorials Jane Smith

News and medicopolitics Annabel Ferriman Judy Jones

**Paners** Kamran Abbasi Alison Tonks

General practice Trish Groves

Clinical review and education Sandra Goldbeck-Wood Tessa Richards

Letters

Obituaries Trevor Jackson

Reviews Trevor Jackson Career Focus

Rhona MacDonald General office Andrew Woodward John Mayor Gary Bryan

Managing editor

Editorial registra

Papers administrators

Marita Batten Picture researcher Ian Croot

Science editor Abi Berger

Series editor Margaret Cooter

Technical editors Jackie Annis Greg Cotton Liz Payne Miriam Pinchuk Barbara Squire Julia Thompson

Web editor Tony Delamothe

Associate editors Christopher Martyn Marcus Müllner Roger Robinson Tony Smith

North American editor Ron Davis

Visiting editors Jennifer Leaning (USA) Rajendra Kale (India) John Roberts (USA)

**Editorial advisers** Gwen Adshead James Barrett Nick Booth Nicky Britten Peter Cantillon Teifion Davies Robin Ferner Ian Forgacs Trisha Greenhalgh Marcia Hall Iona Heath Richard Hobbs Linda Hutchinson David Jewell Kevin Jones Duncan Keeley Tim Lancaster

Ben Lloyd

John Ree

Diana Lockwood Azeem Majeed Michael O'Brien

Nicholas Steel Sheila Teasdale

Chris van Weel

Tom Treasure

Ieremy Wyatt

ccmgroup@ ath.forthnet.gr Hungary Literatura Medica Ltd 1027 Budapest Frankel Leo u 11 II/8 1539 Bp, PO Box 603 Tel: +36 1 316 4556 Fax: +36 1 316 9600 litmed@elender.hu

Statistical advisers

Middle East CCM Middle East s.a.r.l.

3-5 Konitsis Street Maroussi 15125 Athens

Netherlands

Medicom Excel PO Box 90 3740 AB Baarn

Greece Tel: +301 612 8766/

8866/8403/3937 Fax: +301 641 3938 hicham@ath.forthnet.gr

The Netherlands Tel: +31 35 69 52480 Fax: +31 35 69 48565

medicom@knoware.nl

Wydawnictwo Lekarskie

Wydawnictwo Lekarskie PZWL Sp. z o.o. 00-238 Warszawa, ul. D<sup>3</sup>uga 38/40 Tel: +48 22 831 21 61 Fax: +48 22 831 56 22

Rua do Salitre 155-2° 1250 Lisbon Tel: + 351 1 357 1506 Fax: + 351 1 315 0226

matriz@mail.telepac.pt

V Tarus Ro Agencies Str. Octavian,

nr42, Bucuresti 3,

Tel: +40-1-321.01.90/

+ 40-1-321.02.87 + 40-1-321.32.96

Fax: +40-1-321.01.90/ +40-1-321.02.87/

+ 40-1-321.32.96

outh East Asia

Manipal Centre for Medical Research

bmjro\_redactie@vtarus.ro

New Udayavani Building Manipal 576119

Karnataka Tel: +91 8252 70500 Fax: +91 8252 70062

glenchristo@yahoo.com

Turkey CCM Turkiye

Valentin Tarus

Romania

Janusz Szajewski bmj@pzwl.pl

Portugal Matriz Lda

Doug Altman Mike Campbell Jon Deeks Stephen Evans Hazel Inskip

Classified sales Jackie Connor Andy Josephides Bernadette Kearney Display production

Harding-Wiltshire Display sales and reprints Simon Walker

Alan Walker Nick Gray Sheila Rowe (Reprints) Electronic production

Print production buyer **Editorial board** 

Jeremy Anderson, Australia Mary Baker, UK Lisa Bero, USA Donald Berwick, USA Nicholas Christakis, USA Luis-Gabriel Cuervo, Colombia Michael Dixon, UK Paul Glasziou, Australia

Roger Goss, UK Peter Gotzsche, Denmark Tony Grabham, UK Yuan Gu, China Brian Haynes, Canada Zviad Kirtava, Georgia Christian Koeck, Austria Cindy Lam, Hong Kong Leonard Lebovici, Israe Alessandro Liberati, Italy Michel Lievre, France Cynthia Mulrow, USA Daniel Ncaviyana,

South Africa Samiran Nundy, India Gretchen P Purcell, USA Lois Quam, USA
Paula Rochon, Canada
Jaime Sepulveda, Mexico
Rosalind Smyth, UK Fiona Stanley, Australia Paul Stewart, UK

local editions manager

Association 42 Dongsi Xidajie Beijing 100710 Tel: +86 10 6525 7552

Fax: +86 10 6527 1226

Greece CCM International

3-5 Konitsis Street Maroussi

Greece Tel: +301 614 6560/

Tel: +301 614 6560/ 806 4231 Fax: +301 806 1765

15125 Athens

Chinese Medical

Barbaros Bulyari No: 131 sa Tan Torres-Edejer, Philippines
Susumu Wakai, Japan
Hugh Watkins, UK
Steinar Westin, Norway PO Box 9 Gaarettepe 80700 Balmumcu Istanbul Tel: +90 212 274 1732 Fax: +90 212 266 0019 Local editions

ccm@turk.net West Africa Gazeen International Limited Limited 65 Warden Hill Road Luton LU2 7AE Tel: +1525 851888/ +1582 583507 Fax: +1525 853319/ + 1582 583507

gazeen.gazeen@virgin.net

Editor's choice

## Some gentle statistics

I propose that all readers of the BMJ with a shaky knowledge of statistics (which, if we are frank, is about 99.9% of us) read every word—and all the boxes—of the paper on significance testing on p 226. Many readers don't like longish articles and are phobic about statistics, which is why they should start with the cartoons. One shows a newsreader on "Today's Random Medical News" (p 227). Behind him are three dials indicating that "Smoking, coffee, stress, etc" cause "Heart disease, depression, breast cancer, etc" in "Children, rats, men aged 25-40." You've heard those bulletins, and so have your patients. In the second cartoon a listener with a spinning head is being told "Don't eat eggs ... eat more eggs ... stay out of the sun ... don't lie around inside" (p 230).

Why have we got into such a mess? Why has a recent book suggested that the solution to medicine's ills would be the closure of all departments of epidemiology? The answer, according to Jonathan Sterne and George Davey Smith, is an overdependence on significance testing and too many small and imprecise trials testing improbable hypotheses.

Most BMJ readers are used to the idea that journals will contain many "false positive" studies if they deem that any study with a P value of 0.05 or under is "positive" and report studies that measure many variables and many outcomes in many subgroups. But the authors make a plausible calculation to show that it's much worse than that. Firstly, they assume that 10% of hypotheses are true and 90% untrue, a reasonable assumption. Their second assumption is that most studies are too small and that the average power of studies reported in medical journals is 50%. Lots of evidence supports this assumption.

Consider then 1000 studies testing different hypotheses. One hundred will be true, but 50% of those (because of lack of power) will be reported as untrue. From the 900 hypotheses that are untrue 45 will be reported as true because of the use of P < 0.05as true. So almost half of the 95 studies reported as "positive" are false alarms.

"In many ways," argue the authors, "the general public is ahead of medical researchers in its interpretation of new 'evidence.' The reaction to 'lifestyle scares' is usually cynical, which, for many reasons, may well be rational." The authors propose guidelines for reporting (and interpreting) the results of statistical analyses in medical journals, but one memorable guideline comes in a commentary on the paper: "All reports of large effects confined to Aston Villa supporters over the age of 75 and living south of Birmingham should go into the wastepaper basket" (p 231). For Aston Villa read Chelsea, Real Madrid, Wimbledon, or even Queens Park Rangers. You get the point.

To receive Editor's choice by email each week subscribe via our website: bmj.com/cgi/customalert